



## HALMSTAD ARENA 22<sup>th</sup> -24<sup>th</sup> of September

**A warm welcome to the biggest Handweaving Fair in Nordic countries, VÄV2022 taking place in Halmstad, 22-24 September 2022.**

The theme for this fair is SUSTAINABLE. We would like the whole event permeated with sustainability, from the exhibits and displays to the coffee cups we use. All of Halmstad will be buzzing with weaving around the hub at Halmstad Arena, the venue for the fair. In addition to all the businesses, organizations and schools attending the fair there will be several textile shows. Alongside a programme of lectures and workshops, also held at the Arena, plus bus tours to attractions of interest north, east and south.

Several big textile exhibitions are being arranged for the centre of Halmstad – anyone in Halmstad will soon see there is a major Handweaving Fair on. The 2017 Växjö Fair brought in ca 7000 visitors and we are hoping for yet more in Halmstad.

We are inviting enterprises, organizations or schools to book a stand and take part in the fair. You will encounter people from Sweden, other Nordic countries and many other parts of the world.

PR & Media are responsible for bookings as well as the design and building of the fair. They, Maria Spring and Hasse Johansson, are professionals with the experience of building the Leksand and Växjö fairs assisted by their team of expert collaborators. In Halmstad they will be in charge of the overall concept of the fair.

Various options for sending applications are given below: the pdf file can be filled in and sent electronically or printed out and sent by post or scanned and emailed to [maria.spring@prmedia.se](mailto:maria.spring@prmedia.se) You can also register online, see [www.prmedia.se/anmalan-for-utstallare/](http://www.prmedia.se/anmalan-for-utstallare/).

All applications must be received by 31 January 2022 at the very latest. The condition for participating as a vendor/exhibitor is that there be some link to weaving and your application should state how the exhibited products/services are connected. This should also be apparent on your stand. Since the theme for this fair is SUSTAINABLE, we are keen to see this demonstrated on your stand, such as in the materials used for carrier bags, what you offer etc.

The cost for a stand is 1000 Swedish kronor/sq. m for members of the Swedish Weaving Council. Membership must be paid up for both years, 2021 and 2022. Non-members will be charged 1300 Swedish kronor/sq. m. The dimensions for a stand start at 2 x 2 m.

A registration fee of 1500 Swedish kronor will also be payable. These prices do not include VAT. Schools that are members of the Swedish Weaving Council will be charged 750 Swedish kronor registration fee and be offered a 2 x 2 m stand free. Membership fees must be paid up by 15 March 2020 at the latest.

The cost of the stand covers walls, carpet, 230 V electric socket and wi-fi. Any other stand equipment will incur separate charges.

The Swedish Weaving Council  
[info@svenskavav.com](mailto:info@svenskavav.com)  
[www.svenskavav.com](http://www.svenskavav.com)

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## Application to participate at VÄV 2022, Halmstad, Sweden, 22-24 of September 2022

Send the application by e-mail to [maria.spring@prmedia.se](mailto:maria.spring@prmedia.se) or post it to:  
PR & Media AB, Uven 5, 794 90 Orsa, SWEDEN.

Or register online, see [www.prmedia.se/anmalan-for-utstallare/](http://www.prmedia.se/anmalan-for-utstallare/) (in Swedish though).

### Name (in the exhibitors list)

Company name

VAT no

Member of the Swedish Weaving Council: YES/NO

Address

(for invoice)

City, zip code

(for invoice)

Reference

Namn contact person

Phone with country code

E-mail address

(for invoice/for contact)

Homepage

Product

### Stand bookning

Length x depth (meter)

Other information

### Signature

Undersigned is aware of and accept the terms above and below. This application is binding

Name

Date/ city

Terms: date of payment for the registration fee is 30 days after invoice date. The stand fee is to be paid within 90 days after the invoice date. All invoices are issued in January-February. All costs must be paid before the fair starts at the 22th of September. Reminder fee is 100 SEK, interest rate is 18%. The prices do not include VAT.

## General provisions

1. Applications are registered in the order they arrive and they are binding. The fair will evaluate the applications and thereafter confirm the bookings.
2. Exhibitor is not allowed to transfer the stand to another exhibitor.
3. All costs for the stand and additional equipment must be paid before the fair starts.
4. The fair's opening hours must be respected. The stand must be ready on time or the fair gains access to the stand without obligation to refund the stand fee. Exhibitors are not allowed to dismantle the stand or leave the fair before closing time.
5. The stand dimensions must not be exceeded.
6. It is not allowed to present living animals, explosives or loud machinery. Nor products that are unethical, of bad quality or in any other way is considered inappropriate.
7. All electrical devices must be approved of by the fair's staff.
8. The fair is responsible for cleaning public areas. Each exhibitor is responsible for their own stand.
9. Check out the company insurance before entering the fair. The fair is not responsible for exhibitors lost or damaged goods.
10. Exhibitors accept that company info is assigned to third party.
11. If the fair is cancelled due to force majeure (e.g fire, strike), the fair has no responsibility to repay exhibitors costs.
12. Cancellation must be made by post or e-mail the latest 60 days before the fair. Then 50% of the stand fee is reduced/repaid. If cancellation is made less than 60 days before the fair, all fees must be paid by the exhibitor.
15. Direct sales is allowed. Except for food and likewise.
16. It is strictly prohibited to damage the stand wall's surface with nails, drills, paint or likewise. Ruined stand walls will be charged. However it is ok to nail things on the upper ledge and hang them down along the stand wall. Please ask the staff for advice, we love to help! 😊

## Questions - please contact us!

Maria Spring | 0046708 18 28 98 | [maria.spring@prmedia.se](mailto:maria.spring@prmedia.se)

We wear yellow vests at the fair.

